## **Important Statement:**

Dr. David Crownborn and Esther Crownborn had established themselves as business people working in a variety of had established themselves as business people working in a variety of business fields. They enjoyed marked success in their different ventures.

David Crownborn and Esther Crownborn opened an Irish office of their English company, Global Mobile Vision, Limited, in 2004 in order to develop an exciting new convergent technology. Attracted by a promising business environment, Global Mobile Vision sought to provide jobs to individuals which would enable them to develop to their fullest potential, while helping to make Global Mobile Vision a leader in its field. David and Esther established the offices in an economically disadvantaged area of West Dublin. In addition to investing over 5.5 million euros of private funds, Global Mobile Vision provided employment for over 100 people during its operations and made charitable contributions to a number of local organizations.

Despite all of this investment and despite being entitled to do so, Global Mobile Vision never received any funds from the Irish Government.

## II. Opportunities for Growth at Global Mobile Vision

David and Esther had had long standing ties with Ireland and enjoyed cordial and close relationships with many in the business community prior to the establishment of Global Mobile Vision's offices in Ireland. They were eager to make a go of things and happily contributed to the Irish economy.

The majority of the employees of Global Mobile Vision were satisfied with their jobs and worked hard to ensure the success of the company. In fact, for many, their time at Global Mobile Vision gave them the ability to expand their professional skills and demonstrate leadership qualities which they had not been able to develop in previous employment.

## III. Growing Pains

As is the case with many start-up technology companies, there were growing pains of course. In the early part of 2005, Global Mobile Vision experienced a period of rapid growth which resulted in several new employees being recruited. All of the employees hired were subject to a training and probationary period prior to obtaining the status of permanent employees. Unfortunately, many of the employees hired during the early part of 2005 proved unsuitable for their positions and were let go during their probationary period, many within the first 6 weeks of training.

During this time period as well, Global Mobile Vision experienced some cash flow constraints which obviously brought challenges, typical of start up companies, which were later resolved.

## IV. Smear Campaign Instituted Against David and Esther

Since these trainee and disgruntled former employees did not have any legal or legitimate claims to make against Global Mobile Vision and against David and Esther, some of them decided to take their alleged claims to the alternative tabloid press and to some rather fringe or extremist politicians. Without the benefit or courtesy of having a chance to provide their side of the story, David and Esther and Global Mobile Vision became the victims of a vicious smear campaign in the tabloid and "alternative media" or "indy media" as well as in blogs, run by the disgruntled former employees. Several legal actions have been commenced against the bloggers, former employees and certain media involved in carrying and propagating these untruths. The so-called "indy media" which carried on this campaign sees itself as fomenters of

revolution and anarchy. Their actions are aimed solely at destroying organizations in furtherance of their revolutionary agenda.

Offensive and unfounded claims of harassment were made against Global Mobile Vision and defamatory articles about senior executives of Global Mobile Vision were written and appeared in the tabloid press. All of the allegations made are completely baseless, false and totally untrue and legal action has been instituted with respect to these articles.

An investigation into working practices was commenced by the Irish government and that investigation cleared Global Mobile Vision of any wrongdoing whatsoever.

Threats to the physical safety of David and Esther and other employees were also made by those involved in this campaign.

Additionally, claims have been made that the Fraud Squad of the Irish Police, the *Garda Siochana*, has instituted an investigation against David and Esther and that the police are trying to track down David and Esther. This is patently not true. David and Esther have a significant presence and one of the most reputable legal firms in Ireland is of record as their counsel. Their whereabouts are not unknown to anybody and that could be determined by contacting their counsel at any time. This is a further effort to smear the good name of two hard working entrepreneurs. Legal action has been commenced against those perpetrating these false reports.

A company which provided services to a related company of which Esther was a director wanted to interview the directors of the related company. Although Esther was a director of this related company, she had no knowledge of the matters on which testimony was sought. When Esther did not appear at a hearing of which she had no notice, a bench warrant was issued for her appearance for alleged contempt of court. The business enemies seized upon this and sensationalized this for the press. When Esther became aware of the issuance of the warrant, her legal team contacted the court and explained her absence from the proceedings. The court quashed the warrant and the whole action was thrown out by the court, with a reprimand to those who brought the unnecessary action in the first place.

# V. Anti-Religious Attacks

Claims of ties to Christian evangelist groups were also bandied about by the media trying to sensationalize ordinary business affairs. Although some of Global Mobile Vision's clients are Christian groups and David and Esther have business associates and friends who are Christian evangelists, this is and never was the sole focus of the business. Neither are such connections sinister, illegal, immoral or objectionable for any reason. As persons of faith and of color themselves, David and Esther value diversity of ideas and do not discriminate on the basis of race, religion, creed, color, nationality or any other characteristic.

# VI. Theft of Intellectual Property and Confidential Informatio

It came to the attention of Global Mobile Vision, as well, that one employee was attempting to steal intellectual property and confidential information of the company and to stir up dissention among the ranks of the employees. Global Mobile Vision and David and Esther had always had an open door policy and encouraged communication with its employees. However, one individual, with demonstrable ties to the anarchist movement, saw fit to steal intellectual property and confidential information from the company, in an attempt and effort to disrupt the operations of the business. This individual had engaged in a pattern of deception from his first day on the job, including falsification of his CV. After a brief period of employment during which his actions led management and some of his colleagues to question both his competency and his motives, he was confronted and questioned and suspended by the company. However, he refused to allow the company to examine his belongings on leaving the premises to ensure that he had not taken

confidential information, as is the right and indeed practice of most companies. He made spurious accusations against Global Mobile Vision and denied taking any information at the time. Later, he admitted in public that he did have this type of information on his person at the time of his suspension and for this very reason, had refused to allow his bags to be searched.

It has since also been discovered that this individual and the blogger discussed below have a connection and that the individual may have been placed at Global Mobile Vision with the assistance of the blogger, for reasons known only to them. Legal action has been taken against this individual and further comment cannot be made on this matter as a result.

VII. Tag Mobbing and Tag Bombing

One of the techniques used to spread the lies over the internet against David and

Esther and Global Mobile Vision are called "tag mobbing and tag bombing" or "Google Bombing". Under this form of attack, the victim is systematically attacked, bullied and harassed or psychologically terrorized by a mob of nameless bloggers. The attacks continue for a period of time culminating in an avalanche of negative publicity so that when the name of the victim is entered into a search engine, such as Google, these negative references appear before any legitimate reference or website belonging to the victim. Then, once the attack is completed, the mob disperses into cyberspace, leaving the victim defenseless and damaged. The cowardly bloggers who inflicted this form of attack on Global Mobile Vision gleefully and arrogantly broadcast their intent on the blogs.

One of the bloggers wrote:

"(The lead blogger) planted the GlobalMobileVision Googlebomb only a day or two ago and already its exploding. He also created two new Technorati tags. In so doing I think he has unwittingly invented Tagmobbing and Tagbombing."

VIII. Illegal Strong Arm Tactics

Global Mobile Vision was illegally locked out of the business premises, causing a work disruption.

### IX. Racist Attacks

The racist, vitriolic attacks made against David and Esther and the hard working employees of Global Mobile Vision continued in the tabloid press and in anonymous blogs for a long period of time. One supplier even made outrageous claims based on lies of a racial nature made against the senior management of Global Mobile Vision.

These attacks caused tremendous damage to the business reputation of Global Mobile Vision as well as significant personal distress to the innocent parties involved. Many of the hard working, loyal employees were not able to withstand the pressure and tendered their resignations. They did not feel able to continue their employment under such difficult conditions.

### X. Extremist Socialist Politicians

Some of the disgruntled former trainees found an eager audience for their claims in two extremist socialist politicians in Ireland. One of these politicians, spends his time making baseless allegations against legitimate corporations, such as GECC, in an effort to appear to champion the underdog. For some unknown reasons, he chose to include Global Mobile Vision in his anti-corporate diatribe. He made inappropriate and unfounded statements against Global Mobile Vision under privilege in the Irish Parliament, the Dail, which

were then caused to be repeated in the media. At no time did he give Global Mobile Vision the courtesy of an audience or the chance to rebut the allegations. To date, he has not attempted to talk to Global Mobile Vision or any of its employees.

The second politician involved in the campaign against Global Mobile Vision was an associate of the employee who is accused of stealing the confidential information as outlined above.

## XI. Corporate Sabotage

Creditors were illegally contacted by those holding information wrongfully obtained from the company and many of those creditors refused to conduct further business with the company. Unfortunately however, a lot of malicious damage was being done by these orchestrated hate campaigners and Global Mobile Vision decided to close its Irish offices.

It has since been discovered that a former business associate whom David and Esther sued to recover money extorted from them, had planted a mole in Global Mobile Vision. While this employee was supposedly working for Global Mobile Vision and while he owed a duty of loyalty to Global Mobile Vision, he was working for the former business associate and actively seeking to undermine David and Esther and the other honest employees' efforts to make Global Mobile Vision successful. Legal advice has been taken with respect to that individual as a result of this conduct.

### XII. The Future

The experience faced by David and Esther was undoubtedly caused in some part by jealousy and prejudice by those who begrudge hard working, foreign people of color the success which may have eluded them. Nevertheless, David and Esther maintain their faith and their belief in the inherent goodness in people and look forward to pursuing their goals and sharing their vision with others in the years to come.